

CHANGING THE TRIAD
WITH A GIVING HEART



National Philanthropy Day®

SPONSORSHIP PACKET

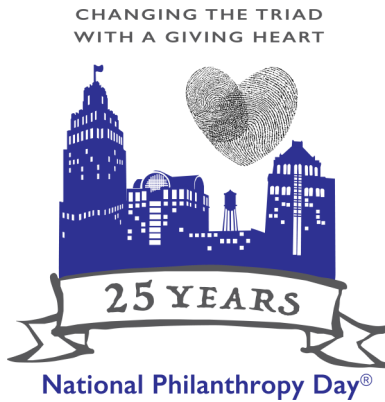
2017 National Philanthropy Day Luncheon

Monday, November 20, 2017 11:30 - 1:00 pm

Grandover Resort, Greensboro

Join us as we celebrate and honor your donors and volunteers who make the Triad community a better place to live through their leadership, talents, and resources!

CELEBRATE!
TIME ♦ TALENT ♦ TREASURE *giving!*



Dear Friend:

On Monday, November 20, 2017, the North Carolina Triad Chapter of the Association of Fundraising Professionals (AFP) will host its 25th Annual National Philanthropy Day Luncheon at the Grandover Resort in Greensboro. Each year our Chapter celebrates individuals and organizations that have made significant contributions to the Triad through their leadership, volunteer service and philanthropy.

The annual luncheon draws nearly 300 community leaders, business professionals, non-profit organizations and honorees in celebration of the spirit of giving that makes the Triad a rich and vibrant community. Awards to be presented include:

- Outstanding Philanthropist (three awards presented from across the Triad)
- Outstanding Emerging Philanthropist
- Outstanding Youth in Philanthropy
- Lifetime Achievement Award
- Outstanding Fundraising Professional
- Outstanding Business in Philanthropy
- Outstanding Philanthropic Organization
- Outstanding Volunteer Fundraiser

We invite you to join us as a sponsor this year as we recognize individuals and organizations that are "*Changing the Triad with a Giving Heart.*" The attached information packet highlights our 25th Anniversary National Philanthropy Day sponsorship levels. Your investment will honor and celebrate those who have enriched the Triad through their giving, volunteerism or professional service.

A member of our planning committee will contact you within the next two weeks to respond to any sponsorship questions you might have. In the meantime, please feel free to reach out to one of us if you need more information. You may also visit afptriadchapter.org for more information.

Thank you for your consideration and for all that you and your colleagues are doing by "*Changing the Triad with a Giving Heart.*"

Sincerely,

Laurie Weaver
National Philanthropy Day Chair
(336) 327-6703
laurie.weaver@monarchnc.org

Marian Ragsdale
National Philanthropy Day Co-Chair
(919) 452-4618
mragsdale@hhgg.org

Information on Awards, Sponsorships and Event Details can be found at afptriadchapter.org.

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2017 Sponsorship Opportunities

Sponsor Benefits	Presenting Sponsor \$5000	Gold Sponsor \$2500	Silver Sponsor \$1000	Table Sponsor \$600
Recognition from Stage	●	●		
NPD Event Signage	Premium	●		
“Spirit of Philanthropy” Table Honoree	2	1	1	1
Reserved Seating at NPD Luncheon	2 tables (16 seats)	1 tables (8 seats)	1 table (8 seats)	1 table (8 seats)
Sponsorship Recognition at Table	●	●	●	●
NPD Email Invitation Presence	Name & Logo	Name & Logo	Name	Name
NPD Event Program Presence	Full Page	Full Page	Half Page	Name
AFP Website Presence	Profile & Link	Name & Logo	Name	Name
AFP Chapter Email Monthly Presence	Logo & Link	Name & Link	Name	

New in 2017! “Spirit of Philanthropy” Table Honorees

As an official sponsor of the Triad’s National Philanthropy Day event, you will have the opportunity to recognize someone special from your organization as a “Spirit of Philanthropy” Table Honoree. Honorees may be an individual or couple who you would like to recognize for their dedication and support of your organization. Honorees will be recognized in the program and collectively during the event.

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2017 Sponsorship Agreement

Name of Sponsor, Company or Organization: _____
(Name as it should appear in print)

Contact Person: _____

Contact Phone & Email Address: _____

Organization Address: _____

City, State, Zip _____

Organization Website: _____

Sponsorship Level:

_____ Presenting Sponsorship \$5000

_____ Silver Sponsorship \$1000

_____ Gold Sponsorship \$2500

_____ Table Sponsorship \$600

Signature of Sponsor: _____

Please remit payment to AFP – NC Triad and send to:

Jean Krapfel
AFP – NC Triad Chapter
PO Box 5328
High Point, NC 27262

Deadline for print materials is October 27.

Upon receipt of this agreement, a member of the National Philanthropy Day Planning Committee will contact you regarding additional details and required information.