

SPONSORSHIP OPPORTUNITIES



NATIONAL PHILANTHROPY DAY[®] 2018

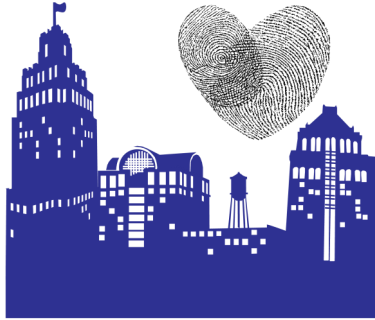
CHANGE THE WORLD
WITH A GIVING HEART

Monday, November 19, 2018 from 11:30 AM–1:00 PM
Grandover Resort, 1000 Club Rd, Greensboro, NC 27407

Presented by



CHANGING THE TRIAD
WITH A GIVING HEART



National Philanthropy Day®

Dear Friend:

On Monday, November 19, 2018, the North Carolina Triad Chapter of the Association of Fundraising Professionals (AFP) will host its Annual National Philanthropy Day Luncheon at the Grandover Resort in Greensboro. Each year our Chapter celebrates individuals and organizations that have made significant contributions to the Triad through their leadership, volunteer service and philanthropy.

The annual luncheon draws more than 450 community leaders, business professionals, non-profit organizations and honorees in celebration of the spirit of giving that makes the Triad a rich and vibrant community. Awards to be presented include:

- Outstanding Philanthropist (three awards presented from across the Triad)
- Outstanding Emerging Philanthropist
- Outstanding Youth in Philanthropy
- Lifetime Achievement in Philanthropy
- Outstanding Fundraising Professional
- Outstanding Business in Philanthropy
- Outstanding Philanthropic Organization
- Outstanding Volunteer Fundraiser

We invite you to join us as a sponsor this year as we recognize individuals and organizations that are "*Changing the Triad with a Giving Heart.*" The attached information packet highlights our National Philanthropy Day sponsorship levels. Your investment will honor and celebrate those who have enriched the Triad through their giving, volunteerism or professional service.

Please feel free to reach out to one of us if you need more information. You may also visit afptriad-chapter.org for more information. Thank you for your consideration and for all that you and your colleagues are doing by "*Changing the Triad with a Giving Heart.*"

Sincerely,

Brandon Cathey
National Philanthropy Day Co-Chair
bcathey@crossnore.org
(336) 407-9883

Laurie Weaver
National Philanthropy Day Co-Chair
laurie.weaver@monarchnc.org
(336) 327-6703

Information on Awards, Sponsorships and Event Details can be found at afptriadchapter.org.

CHANGING THE TRIAD
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National Philanthropy Day®

2018 Sponsorship Opportunities

Sponsor Benefits	Presenting Sponsor \$5000	Gold Sponsor \$2500	Silver Sponsor \$1000	Table Sponsor \$600
Recognition from Stage	●	●		
NPD Event Signage	Premium	●		
"Spirit of Philanthropy" Table Honoree	2	1	1	1
Reserved Seating at NPD Luncheon	2 tables (16 seats)	1 tables (8 seats)	1 table (8 seats)	1 table (8 seats)
Sponsorship Recognition at Table	●	●	●	●
NPD Email Invitation Presence	Name & Logo	Name & Logo	Name	Name
NPD Event Program Presence	Full Page	Full Page	Half Page	Name
AFP Website Presence	Profile & Link	Name & Logo	Name	Name
AFP Chapter Email Monthly Presence	Logo & Link	Name & Link	Name	

Continuing in 2018! "Spirit of Philanthropy" Table Honorees

As an official sponsor of the Triad's National Philanthropy Day event, you will have the opportunity to recognize someone special from your organization as a "Spirit of Philanthropy" Table Honoree. Honorees may be an individual or couple who you would like to recognize for their dedication and support of your organization. Honorees will be recognized in the program, and collectively during the event.

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National Philanthropy Day®

2018 Sponsorship Agreement

Name of Sponsor, Company or Organization: _____
(Name as it should appear in print)

Contact Person: _____

Contact Phone & Email Address: _____

Organization Address: _____

City, State, Zip _____

Organization Website: _____

Selected Sponsorship Level:

_____ Presenting Sponsorship \$5000

_____ Silver Sponsorship \$1000

_____ Gold Sponsorship \$2500

_____ Table Sponsorship \$600

_____ Yes, we will recognize a Spirit of Philanthropy Honoree.

Name of Honoree: _____

Signature of Sponsor: _____

Please remit payment to AFP – NC Triad and send to:

Jean Krapfel
AFP – NC Triad Chapter
PO Box 5328
High Point, NC 27262
afptriad@gmail.com

Deadline for print materials is Friday, October 26.

Upon receipt of this agreement, a member of the National Philanthropy Day Planning Committee will contact you regarding additional details and required information.